

Blue Cross Blue Shield of Massachusetts to Provide Free Bluebikes Credit During Summer 2025 MBTA Closures

State's largest health plan expands \$20 Bluebikes credit program to support access and mobility during ongoing transit closures

BOSTON, July 10, 2025 /PRNewswire/ -- Blue Cross Blue Shield of Massachusetts ("Blue Cross"), the title sponsor of Greater Boston's municipally owned bike-sharing system, Bluebikes, is providing a free \$20 Bluebikes credit to help riders stay mobile during summer MBTA service disruptions. With continued transit closures affecting commutes across the region, this offer fully funded by Blue Cross provides a convenient, healthy transportation option for residents and commuters throughout Metro Boston. The \$20 credits complement the City of Boston's free unlocks offer tied to select MBTA closures.



Beginning today, riders can redeem the free \$20 Bluebikes credit by entering code BLUECROSSMAMBT2 in the "Rewards" section of the [Bluebikes app](#). The credit applies to both pedal bikes and ebikes and is valid across Bluebikes' 550 stations in 13 municipalities, including Arlington, Boston, Brookline, Cambridge, Chelsea, Everett, Malden, Medford, Newton, Revere, Salem, Somerville, and Watertown. Credits are available while supplies last and must be used by December 31, 2025.

"Summer is one of the best times to take advantage of bikeshare, and we want to make it easier for people to keep moving while MBTA service is disrupted," said Jeff Bellows, vice president of corporate citizenship and public affairs at Blue Cross. "This \$20 Bluebikes credit reflects our commitment to expanding access to active transportation and building healthier, more connected communities."

Bluebikes is municipally owned by 13 cities and towns in eastern Massachusetts and jointly managed by the Cities of Boston, Cambridge, Everett, and Somerville, and the Town of Brookline. Operated by Lyft, the system has been supported by Blue Cross as title sponsor since May 2018. This summer initiative marks the second time in 2025 that Blue Cross has launched a Bluebikes credit program to support commuters affected by MBTA maintenance work.

For more information on Bluebikes, please visit bluebikes.com.

About Bluebikes

Bluebikes is public transportation by bike. The system is municipally owned by thirteen cities and towns in eastern Massachusetts, jointly managed by the Cities of Boston, Cambridge, Everett, and Somerville and the Town of Brookline, and operated under contract by Lyft. Blue Cross Blue Shield of Massachusetts is the system's title sponsor. Riders can find 550 stations and 5,300 bikes, including ebikes, across the thirteen municipalities: Arlington, Boston, Brookline, Cambridge, Chelsea, Everett, Medford, Malden, Newton, Revere, Salem, Somerville, and Watertown. Since 2011, riders have taken more than 25 million trips on Bluebikes. For more information about Bluebikes, visit bluebikes.com.

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (bluecrossma.org) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to showing up for everyone like they're the only one and guiding our members to the exceptional health care they deserve – affordably, equitably and seamlessly. In keeping with our commitment, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on [Facebook](#), [Twitter](#), [YouTube](#), and [LinkedIn](#).

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