BLUE CROSS BLUE SHIELD OF MASSACHUSETTS ELECTS COREY THOMAS AS NEW BOARD CHAIR AND NAMES PETER LONG TO BOARD OF DIRECTORS

State's leading health plan refreshes board leadership and adds health policy expert

BOSTON, Feb. 5, 2025 /PRNewswire/ -- Blue Cross Blue Shield of Massachusetts (Blue Cross) today announced two changes to its board of directors: Corey Thomas, chairman and chief executive officer of cybersecurity company Rapid7, will now serve as board chair, and Peter Long, former executive vice president, strategy and health solutions at Blue Shield of California, will join as a board member.

"Corey and Peter are extraordinary individuals with exceptional leadership and expertise," said Sarah Iselin, Blue Cross' president and CEO. "Corey's experience leading a complex organization going through change will continue to benefit our company as we further evolve to meet the needs of our members. Peter's strong track record in policy, strategy and clinical operations will be invaluable to our mission and work."

Thomas joined the Blue Cross Board in 2017.

"It's been a privilege to work with such a strong management team at Blue Cross over the past seven years," said Thomas. "I'm humbled and excited about this new role and look forward to partnering with Sarah, her leadership team and other members of the Board to advance our mission and to serve the people and employers of Massachusetts."

Previously, Long served as president and chief executive officer of Blue Shield of California Foundation. Long's broader experience includes publishing research on a variety of national and state level health policy issues.

"It's an honor to join Blue Cross' board of directors at such a critical time for health care and I look forward to helping the company continue to pursue initiatives that make health care equitable, affordable and accessible," said Long.

Corey Thomas

Corey Thomas has served as the CEO and chairman of the Board of Rapid7 since 2019, responsible for the strategic direction, growth and development. Previously he served as the company's president and CEO. He joined the company in 2008 as senior vice president.

In 2023, Thomas was appointed to the National Security Telecommunications Advisory Committee and was elected chair of the Federal Reserve Bank of Boston. He is a member of the Council on Foreign Relations and serves on the LPL Financial board of directors, and Vanderbilt University board of trust. Thomas is an active angel investor in technology companies, advisor to organizations undergoing technology transformation, and sought-after speaker and panelist.

Before joining Rapid7, Thomas held leadership positions at Parallels, Inc., Microsoft, Deloitte Consulting, and AT&T.

He received a B.E. in electrical engineering and computer science from Vanderbilt University and his MBA from Harvard Business School.

Peter Long

Peter Long is former executive vice president, strategy and health solutions at Blue Shield of California, where he led

collaborations with health care providers, community leaders, and other stakeholders to design innovative clinical and community programs, health care delivery and payment systems.

Previously, Long served as president and chief executive officer of Blue Shield of California Foundation.

He has written extensively on a variety of health policy topics and his research and 20+ publications have been viewed as breaking new ground in health care reform and community development.

Long serves on the Advisory Board for The Peterson Health Technology Institute.

Long earned a bachelor's degree from Harvard University, a master's degree from Johns Hopkins Bloomberg School of Public Health, and a doctorate from the University of California, Los Angeles (UCLA) Fielding School of Public Health.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (bluecrossma.org) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to showing up for everyone like they're the only one and guiding our members to the exceptional health care they deserve – affordably, equitably and seamlessly. In keeping with our commitment, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube, and LinkedIn.




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