

## **BLUE CROSS BLUE SHIELD OF MASSACHUSETTS DONATES \$350,000 IN WINTER ASSISTANCE GRANTS**

***Company's statewide not-for-profit partners can use unrestricted funds to support people's essential needs***

BOSTON, Feb. 8, 2024 /PRNewswire/ -- [Blue Cross Blue Shield of Massachusetts](#) ("Blue Cross") will provide more than \$350,000 to 30 not-for-profit organizations working to support people in need this winter across Massachusetts.

The not-for-profits include regional food banks, shelters, YMCAs and other groups that can deliver services to their community members directly and quickly. The unrestricted grants may be used for groceries, winter clothing, hygiene and household items, heating assistance, and other services.

"We know many people are facing tough financial decisions that can impact their health and safety," said Jeff Bellows, vice president of corporate citizenship and public affairs at Blue Cross. "These organizations understand the neighborhood-specific needs of their communities, and we're proud to support their important work."

"At this moment, more individuals and families desperately need our services, while our costs are climbing higher," said Ronald Waddell, executive director and co-founder of Legendary Legacies in Worcester. "This funding from Blue Cross is not only financial aid for our organization, but also a catalyst for us to gear up, provide targeted assistance to more people, and take a significant step forward in our mission to make a real difference in our community."



### **Grant recipients**

#### **Statewide**

Hope and Comfort  
Massachusetts Migrant Families Relief Fund  
Migrant Children Emergency Fund (a partnership of Cradles to Crayons, Horizons for Homeless Children and Neighborhood Villages)

#### **Greater Boston**

ABCD: Action for Boston Community Development  
Boston Healthcare for the Homeless Program  
East Boston Neighborhood Health Center's Community Resource & Wellness Center  
Eastie Farm  
Greater Boston Food Bank  
La Colaborativa  
Pine Street Inn  
West End House Boys & Girls Club  
Women's Lunch Place  
YMCA of Greater Boston

#### **Northeastern Massachusetts**

Merrimack Valley Food Bank  
Our Neighbor's Table  
YMCA of North Shore

#### **Southeastern Massachusetts**

Damien's Place  
Interfaith Social Services  
South Shore Food Bank / Weymouth Food Pantry  
YMCA of Cape Cod  
YWCA Southeastern Massachusetts

#### **Metrowest**

Project Just Because  
South Middlesex Opportunity Council

### **Central Massachusetts**

El Buen Samaritano Food Program  
Legendary Legacies  
Worcester Community Action Council  
Worcester County Food Bank  
YMCA of Central Massachusetts

### **Western Massachusetts**

Berkshire Community Action Council  
Boys & Girls Clubs of Holyoke  
Community Action Pioneer Valley  
The Food Bank of Western Massachusetts

### **About Blue Cross Blue Shield of Massachusetts**

Blue Cross Blue Shield of Massachusetts ([bluecrossma.org](https://bluecrossma.org)) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to showing up for everyone like they're the only one and guiding our members to the exceptional health care they deserve – affordably, equitably and seamlessly. In keeping with our commitment, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on [Facebook](#), [Twitter](#), [YouTube](#), and [LinkedIn](#).

SOURCE Blue Cross Blue Shield of Massachusetts

For further information: Kelsey Pearse, [kelsey.pearse@bcbsma.com](mailto:kelsey.pearse@bcbsma.com)

---