

Blue Cross Blue Shield of Massachusetts Recognized as one of the 50 Most Community-Minded Companies in the United States

BOSTON, June 16, 2021 /PRNewswire/ -- [Blue Cross Blue Shield of Massachusetts](#) ("Blue Cross") has been named a 2021 honoree of [The Civic 50](#) by [Points of Light](#), the world's largest organization dedicated to volunteer service, for the second year in a row.

The Civic 50 provides a national standard for corporate citizenship and showcases how companies can use their time, skills and resources to drive social impact in their communities and company. The honorees are companies with annual U.S. revenues of at least \$1 billion and are selected based on four dimensions of their corporate citizenship and social impact programs – investment of resources, integration across business functions, institutionalization through policies and systems and impact measurement.

"It is an honor to receive this recognition," said Andrew Dreyfus, president and CEO at Blue Cross Blue Shield of Massachusetts. "Now more than ever, companies must help drive transformative social change. I'm proud of the work of our associates and the strong partnerships we have formed with our community partners to build a more equitable and sustainable future."

"Points of Light believes that corporate leadership and commitment to civic engagement is critical to strengthening communities," said Natalye Paquin, president and CEO, Points of Light. "We thank Blue Cross Blue Shield of Massachusetts for their investment in the communities where they live and work and look forward to supporting them in leveraging their time, talent and assets to make transformational change."

Last year, Blue Cross and its Foundation contributed \$22.6 million to more than 500 Massachusetts-based not-for-profit organizations across the state in financial, pro bono and in-kind support, including \$12.9 million for COVID-19 relief efforts. The company's pandemic-related contributions focused on addressing food insecurity, helping ensure access to vaccination, and supporting communities of color disproportionately affected by COVID-19.

Blue Cross also worked both internally and externally to promote diversity, equity and inclusion; volunteerism; and sustainability and environmental health. In 2020, 2,900 associates participated in 226 virtual and in-person service projects, contributing 56,400 volunteer hours. The company also deployed more than 100 employees to support Massachusetts' contact tracing initiative and the Boston Hope COVID-19 field hospital, and prepared and distributed more than 90,000 free meals to local nonprofits providing food assistance programs.

For information on Blue Cross' work in the community, read the [2020 Corporate Citizenship Report](#).

To learn more about The Civic 50 and view the full list of companies honored, visit <https://www.pointsoflight.org/the-civic-50-honorees/>.

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (bluecrossma.org) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to the relentless pursuit of quality, affordable and equitable health care with an unparalleled consumer experience. Consistent with our promise to always



put our members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on [Facebook](#), [Twitter](#), [YouTube](#), and [LinkedIn](#).


About Points of Light

Points of Light is a global nonprofit organization that inspires, equips and mobilizes millions of people to take action that changes the world. We envision a world in which every individual discovers the power to make a difference, creating healthy communities in vibrant, participatory societies. Through 177 affiliates across 38 countries, and in partnership with thousands of nonprofits and corporations, Points of Light engages 5 million volunteers in 16 million hours of service each year. We bring the power of people to bear where it's needed most. For more information, visit www.pointsoflight.org.

SOURCE Blue Cross Blue Shield of Massachusetts

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