Blue Cross Blue Shield of Massachusetts Earns 100% On 2021 Corporate Equality Index

Company scores highest possible rating for LGBTQ Workplace Equality

BOSTON, Feb. 16, 2021 /PRNewswire/ -- Blue Cross Blue Shield of Massachusetts (Blue Cross) announced today its perfect score of 100 on the 2021 Corporate Equality Index (CEI), a national benchmarking survey and report on corporate policies and practices related to lesbian, gay, bisexual, transgender and queer (LGBTQ) workplace equality, administered by the Human Rights Campaign Foundation.

"We're proud of our continued work to support our LGBTQ workforce and the communities we serve," said Stephanie Browne, Blue Cross' chief diversity officer and vice president of talent acquisition, diversity, equity and inclusion. "Looking ahead, we're committed to deepening our efforts to create a culture of inclusion at the company and a more equitable health care system for all."

"In earning this honor Blue Cross has once again demonstrated our commitment to diversity, equity, and inclusion," said Chris Roffey, president of the company's LGTBTQ-focused employee resource group, Blue Pride. "It's rewarding to work for a company that places such a high priority on meeting, and often exceeding, these kinds of rigorous standards. It's a true testament to our efforts across the board, including our leadership, hiring and training, and all the employees who bring their authentic selves and unique experiences to their jobs every day."

The 2021 CEI evaluated businesses on LGBTQ-related policies and practices including non-discrimination workplace protections, domestic partner benefits, transgender-inclusive health care benefits, and partnerships with LGBTQ-owned companies and community organizations. With its score of 100, Blue Cross has been designated a Best Place to Work for LGBTQ Equality.

For more information on the 2021 Corporate Equality Index, or to download a copy of the report, visit https://www.hrc.org/resources/corporate-equality-index.

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (www.bluecrossma.org) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to the relentless pursuit of quality, affordable health care *with* an unparalleled consumer experience. Consistent with our promise to always put our members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube, and LinkedIn.

- BlueLinks for Employers
- BlueLinks for Providers
- BlueLinks for Brokers
- Get Blue MA
- Blue Cross Foundation

About the Human Rights Campaign Foundation

The Human Rights Campaign Foundation is the educational arm of America's largest civil rights organization working to achieve equality for lesbian, gay, bisexual transgender and queer people. HRC envisions a world where LGBTQ people are embraced as full members of society at home, at work and in every community.

SOURCE Blue Cross Blue Shield of Massachusetts

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