Blue Cross Blue Shield of Massachusetts Expedites Access to Care for Members Affected by Fires in Colorado

BOSTON, Oct. 27, 2020 /PRNewswire/ -- In response to historic wildfires in Colorado, the governor of Colorado has declared a state of emergency for Boulder, Grand, and Larimer counties. Blue Cross Blue Shield of Massachusetts (Blue Cross), Inc. is expediting access to care for members who may be affected.

Blue Cross has more than 2,300 members living in the three Colorado counties. The health plan is working to ensure those members can access health services and medications quickly and in locations convenient to them.

Effective immediately and for the next 90 days, Blue Cross is allowing:

- Early refills of any prescription medication.
- Affected members to use Well Connection, the health plan's dedicated telehealth platform, to access medical and behavioral health services free of cost, with no copayments or deductible. Members should enter the code **BCBSMA12** in the coupon code box on the payment screen.

In response to the coronavirus pandemic, Blue Cross has already taken other steps to expand access to care that will benefit affected members in Colorado. Blue Cross is:

- Waiving referral, authorization and pre-certification requirements for medical and pharmacy services.
- Covering in-network medical and behavioral health visits provided by phone or video (telehealth) with no co-pay, deductible or co-insurance.

The above enhanced benefits are in effect for all Blue Cross members for the duration of the public health emergency.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are committed to the relentless pursuit of quality, affordable health care *with* an unparalleled consumer experience. Consistent with our promise to always put our members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube, and LinkedIn.

SOURCE Blue Cross Blue Shield of Massachusetts

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