Blue Cross Blue Shield of Massachusetts Statement on the Anthem Inc. Cyber-Attack

BOSTON — February 5, 2015 — Blue Cross Blue Shield of Massachusetts is aware that Anthem, Inc. was the target of a very sophisticated external cyber-attack. We are diligently working to gather more information and understand the scope of this issue and how it might impact any of our members.

The Blue Cross and Blue Shield System consists of 37 independently operated Blue Cross and Blue Shield member companies. Blue Cross Blue Shield of Massachusetts and Anthem Inc. are separate and distinct companies.

The protection of our members' privacy and personal information is of our highest concern. We make every effort to ensure that all personal information maintained by us is secure and safe.

We are working aggressively to find out more information as Anthem conducts their investigation into the cyber-attack. If we find out our members are affected, we will formally communicate with them in writing and take appropriate, timely action. Free credit monitoring and identity protection services will be provided if it is determined that any of our members have been affected.

For additional information and resources about the Anthem situation, please visit www.AnthemFacts.com, or call their dedicated toll-free hotline at
1-877-263-7995.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 30,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube and LinkedIn.

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