Susan L. Sgroi Welcomed as Chief Human Resources Officer at Blue Cross Blue Shield of Massachusetts

BOSTON — January 16, 2015 —Blue Cross Blue Shield of Massachusetts (Blue Cross) recently welcomed Susan Sgroi as its new Chief Human Resources Officer and Senior Vice President of Organizational Effectiveness. Sgroi will oversee the Human Resources function and focus on fostering a culture of continuous improvement that will enable Blue Cross to excel in a rapidly evolving health care market.

"Sue is a talented leader with a wealth of experience, known for helping organizations become more dynamic, innovative, and agile," said Andrew Dreyfus, Blue Cross President and CEO. "She will be a strong asset to Blue Cross as we continue to deliver high quality, affordable health plans and world class customer service to our members and employer customers."

Sgroi formerly led the human resources function for the asset management division of Fidelity Investments. She brings more than 25 years of experience both nationally and internationally across a variety of human resources disciplines, with a proven track record of aligning strategic and business goals with organizational and workforce strategies.

Sgroi holds a master's degree in organizational development from American University and a bachelor's degree from Bowdoin College. She serves on the St. Francis House board of directors, the largest day shelter for the homeless in Boston.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 31,500 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube and LinkedIn.

For further information: CONTACT: Kathleen Makela 617-246-7725 kathleen.makela@bcbsma.com

---

Additional assets available online: Photos (1)