Blue Cross Blue Shield of Massachusetts among the Nation's Highest Ranked Health Plans

Boston — September 18, 2014 – Blue Cross Blue Shield of Massachusetts continues to be one of the highest-performing health insurers in the United States, according to the NCQA's Health Insurance Plan Rankings 2014–2015.

Each year the rankings study nearly 1,400 health plans and rate them based on:

- Member satisfaction
- Access to high-quality primary and specialty care, and,
- Effectiveness of wellness and prevention efforts like immunizations, cancer screenings and disease treatment.

Our NCQA Health Insurance Plan Rankings 2014–2015 are:

- Top ranked Medicare Advantage PPO plan[1]
- #10 private PPO plan[2]
- #11 private HMO plan[2]
- #19 Medicare Advantage HMO plan[1]

"These results reflect our strong commitment to excellence and putting our members first," said Andrew Dreyfus, President and CEO of Blue Cross Blue Shield of Massachusetts. "We want to thank the doctors, hospitals and our associates who contributed to this achievement and are helping us improve health care while making it more affordable for our members."

Blue Cross Blue Shield of Massachusetts consistently earns an Excellent accreditation rating from NCQA and was recently recognized in NCQA's quality compass data[3] for providing high-quality, more affordable diabetes care to our members. Our Medicare Advantage HMO and PPO product are also top rated – receiving 4.5 out of 5 Stars by the Center for Medicare & Medicaid Services.

To see the full list of rankings visit:NCQA's Health Insurance Plan Rankings 2014–2015.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 30,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube and LinkedIn.

About the National Committee for Quality Assurance (NCQA) Health Insurance Plan Rankings
NCQA is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations. It also recognizes clinicians and practices in key areas of performance. NCQA's Healthcare Effectiveness Data and Information Set (HEDIS®') is the most widely used performance measurement tool in health care. For more information, please visit NCQA's Health Insurance Plan Rankings 2014–2015.

[1] NCQA's Health Insurance Plan Rankings 2014–2015 — Medicare
[2] NCQA's Health Insurance Plan Rankings 2014–2015 — Private PPO and HMO plans
[3] NCQA Interactive Data Submission System — 2014 Relative Resource Use Reports

For further information: CONTACT: Jenna McPhee (617) 246-7412 Jenna.mcphee@bcbsma.com

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