

**Blue Cross Blue Shield of Massachusetts is the nation's top-ranked Medicare Advantage PPO plan on National Committee Quality Assurance's (NCQA) annual health plan ranking list
State's largest health plan is also among top plans in the country for private commercial plans**

BOSTON — September 21, 2012 — Blue Cross Blue Shield of Massachusetts is the top-ranked Medicare Advantage PPO health plan in America, and the #25 Medicare Advantage plan, according to NCQA's Medicare Health Insurance Plan Rankings 2012-2013.¹ Both Blue Cross Blue Shield of Massachusetts' HMO Blue and PPO plans are also among the highest-rated private health plans in the nation.¹

The 2012-13 NCQA Health Insurance Plan Rankings list measures of clinical performance and member satisfaction among 465 of the nation's Medicare health insurance plans and 538 private plans. Health plans throughout the country were evaluated on issues such as access to care; prevention efforts such as well-child visits; blood pressure and cancer screenings and treatment of diseases, such as asthma, diabetes and heart disease.

"Blue Cross Blue Shield of Massachusetts' corporate promise is *to always put our members' first*," said President and CEO Andrew Dreyfus. "We strive each day to improve the health of our 2.8 million members and we're continuously working to help them better understand their benefits, care options and to improve their health through appropriate care management, disease prevention, and wellness programs."

Dreyfus also praised the skill and commitment of the thousands of medical professionals who care for Blue Cross Blue Shield of Massachusetts members each and every day. "These medical professionals have been great partners in working collaboratively with us to achieve the community's shared goal of making quality health care affordable," Dreyfus added.

Blue Cross Blue Shield of Massachusetts offers a wide variety of health insurance coverage choices for everyone from seniors to small businesses to large corporations. All plans come with the peace of mind from a trusted brand that offers world-class service, access to a wide network of physicians and hospitals and online member support tools to live the healthiest life possible.

NCQA is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations. It also recognizes clinicians and practices in key areas of performance. NCQA's Healthcare Effectiveness Data and Information Set (HEDIS®) is the most widely used performance measurement tool in health care. For more information, please visit [NCQA's Health Insurance Plan Rankings 2012-2013](#).

Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. Celebrating our 75th anniversary in 2012, we are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality.

1. NCQA's Health Insurance Plan Rankings 2012-2013—Medicare

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