Blue Cross Blue Shield of Massachusetts Appoints New General Counsel

BOSTON — November 8, 2011 — Blue Cross Blue Shield of Massachusetts (BCBSMA) today announced that Stephanie Lovell will join the company as Senior Vice President and General Counsel, effective December 14, 2011.

Lovell joins BCBSMA after more than four years at Boston Medical Center (BMC), where she has served as Senior Vice President of Administration and General Counsel. At BMC, Lovell was responsible for legal affairs, strategic planning, compliance, human resources, and facilities.

Prior to BMC, Lovell served in the Office of the Attorney General for more than six years, including three years as First Assistant Attorney General and three years as the Government Bureau Chief.

"Stephanie's extensive experience in both the public and private sectors makes her uniquely qualified for this important role," said Andrew Dreyfus, BCBSMA's President and CEO. "As the General Counsel at BMC and a former First Assistant Attorney General, Stephanie is well suited to lead our Law Department and to provide strategic counsel to help ensure we meet our key corporate goals—including our highest priority of making quality health care affordable for individuals, families and employers."

"I'm excited to join such an innovative and forward-thinking company as BCBSMA at such a critical time in health care," said Lovell. "I look forward to putting my experience in health care and government to work for Andrew and the BCBSMA team."

Earlier in her career, Lovell served as the Executive Director of the State Ethics Commission, and prior to that as Assistant General Counsel for Litigation for the Boston School Committee. Her private sector experience also includes serving as senior litigation associate at the former Fitch, Wiley, Richlin & Tourse, and the former Hill & Barlow.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) was founded 74 years ago and is now the largest private health plan in the state, providing coverage to nearly 3 million members. BCBSMA believes in working with physicians, hospitals, employers and the broader community to provide quality, affordable health care in Massachusetts. Blue Cross Blue Shield of Massachusetts is an independent licensee of the Blue Cross Blue Shield Association.

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