The Boston Globe Names Blue Cross Blue Shield of Massachusetts a Top Place to Work for 2015 Magazine honors the best employers in Massachusetts

BOSTON — November 13, 2015 —Blue Cross Blue Shield of Massachusetts (Blue Cross) has been named one of the Top Places to Work in Massachusetts in the eighth annual employee-based survey project from The Boston Globe. The Top Places to Work 2015 issue can currently be viewed at BostonGlobe.com/topplacesand in The Boston Globe Magazine on November 15.

Top Places to Work recognizes the most admired workplaces in the state voted on by the people who know them the best:the employees. The survey measures employee opinions about their company's direction, execution, connection, management, work, pay and benefits, and engagement. The employers are placed into one of four groups: small, with 50 to 99 employees; medium, with 100 to 249 workers; large, with 250 to 999; and largest, with 1,000 or more.

"The success of a company is not only measured by its revenue and profits, but also by the loyalty and satisfaction of its employees," said Katie Johnston, Boston Globe workplace reporter and Top Places to Work editor. "The winning companies have developed innovative ways to engage and motivate their workers, which often serves as a key factor in innovation and leads to better professional performance."

The rankings in the Top Places to Work are based on confidential survey information collected by WorkplaceDynamics, an independent company specializing in employee engagement and retention, from nearly 77,000 individuals at 357 Massachusetts organizations. The winners share a few key traits, including offering progressive benefits, giving their employees a voice, and encouraging them to have some fun while they're at it.

Top Places to Work online extras include sortable rankings and photo galleries. All can be found at www.bostonglobe.com/topplaces. Readers can follow the news on Twitter at #workboston.

About Blue Cross Blue Shield of Massachusetts
Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 30,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality.Connect with us on Facebook, Twitter, YouTube and LinkedIn.

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For further information: CONTACT: Shirley J. Knowles 617-246-2373 shirley.knowles@bcbsma.com

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