Blue Cross Blue Shield of Massachusetts Among the Nation's Highest Rated Health Plan

BOSTON — **September 17, 2015** — <u>Blue Cross Blue Shield of Massachusetts</u> (Blue Cross) has again been recognized as one of the highest-performing health insurers in the United States, according to the NCQA's Health Insurance Plan Ratings 2015—2016.

This year NCQA rated over 1,300 health plans for their:

- Effectiveness of wellness and prevention efforts, including immunizations, cancer screenings and disease treatment;
- · Access to high-quality primary and specialty care; and
- · Member Satisfaction.

NCQA Health Insurance Plan Ratings 2015–2016 rated Blue Cross Blue Shield of Massachusetts:

- The highest-rated Medicare PPO plan in America, with a rating of 4.5 out of 5. Our Medicare PPO was a top ten plan for four years from 2011-2015; 1
- One of the nation's top rated Medicare HMO plans; and
- In the top 10 percent nationally for Private Health Insurance Plans for both HMO and PPO products?

Blue Cross Blue Shield of Massachusetts also received a 4.5 out of 5 rating for its Prevention and Treatment measures in our Private HMO and PPO products and Medicare HMO product, which are the highest scores in the nation for health plans.^{1,2}

"We thank the physicians, hospitals and other dedicated medical professionals for the care they provide for our 2.8 million members," said Andrew Dreyfus, President and CEO of Blue Cross Blue Shield of Massachusetts. "We work hard every day to ensure that our members have access to the highest quality health care at an affordable cost."

Blue Cross Blue Shield of Massachusetts consistently earns an Excellent accreditation rating from NCQA, and was also recognized in NCQA's quality compass data³ for providing high-quality, more affordable diabetes care to its members. Its Medicare Advantage HMO and PPO product are also top rated – receiving 4.5 out of 5 Stars by the Center for Medicare & Medicaid Services.

To see the full list of ratings visit: NCQA's Health Insurance Plan Ratings 2015-2016

About Blue Cross Blue Shield of Massachusetts

Blue Cross Blue Shield of Massachusetts (www.bluecrossma.com) is a community-focused, tax-paying, not-for-profit health plan headquartered in Boston. We are the trusted health plan for more than 30,000 Massachusetts employers and are committed to working with others in a spirit of shared responsibility to make quality health care affordable. Consistent with our corporate promise to always put our 2.8 million members first, we are rated among the nation's best health plans for member satisfaction and quality. Connect with us on Facebook, Twitter, YouTube and LinkedIn.

About the National Committee for Quality Assurance (NCQA)

NCQA is a private, non-profit organization dedicated to improving health care quality. NCQA accredits and certifies a wide range of health care organizations and recognizes clinicians in key clinical areas. NCQA's Healthcare Effectiveness Data and Information Set (HEDIS®) is the most widely used performance measurement tool in health care. NCQA's Web site (www.ncqa.org) contains information to help consumers, employers and others make more informed health care choices.

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Additional assets available online: Additional assets available online:

¹ NCQA's Medicare Health Insurance Plan Ratings 2015–2016

² NCQA's Private Health Insurance Plan Ratings 2015–2016

³ NCQA's Quality Compass Data 2014–2015